

UPDATE DONOR & ALUMNI RECORDS WITH EASE

Put the burden of donor database updates on AlumniFinder.



Efficiently reach more supporters with less spend to increase fundraising ROI.



Leverage the largest database of proprietary consumer information available, powered by LexisNexis®.



Power supporter communications with new intelligence for personalized messaging and informed ask amounts.

When it comes to updating your donor or alumni records, allow AlumniFinder to do the heavy lifting.

Hands down, AlumniFinder's Batch Updates are the easiest way to update supporter records. Unrivaled access to the nation's best consumer data is coupled with deep data expertise to enable complex data updates and processing functions with ease. AlumniFinder's dedicated team of data experts converts disparate data into comprehensive files of donor and alumni intelligence.

In a single pass, we update your file with:

- Contact Names
- Postal Addresses
- Landline Numbers
- Dates of Birth
- Email Addresses
- Wealth Indicators
- Deceased Dates
- Cell Phone Numbers
- Employment Information
- Social Media Handles
- LexisNexis LexID® Unique Identifier

Additionally, our Batch process screens your database to correct and standardize contact data, identify spelling and data input errors, and remove duplicate records.

WITH ALUMNIFINDER AS YOUR DATA UPDATE PARTNER, YOU'LL BENEFIT FROM:

Proven Data

Leverage the power of LexisNexis® and the largest database of proprietary consumer information available. More than 10,000 sources of data result in a file of more than 78 billion records that is refreshed with 1 million additional records each day.

Instant Updates

Instantly identify and track a variety of name, address, and life changes as well as past addresses and telephone numbers that assist with verification purposes. And with the addition of the valuable LexID®, imports and exports from your database are a breeze!

New Intelligence

Leverage new wealth intelligence to segment communications and ask amounts and uncover new giving potential.

ALUMNIFINDER POWERS FUNDRAISING SUCCESS



Full Suite of Targeted Data Solutions

AlumniFinder enables intelligent fundraising with a full suite of data hygiene, enhancement, and batch update solutions to ensure you reach the right supporters with your appeals.



Wealth Screening & Fundraising Analytics

Target your fundraising efforts on those with the greatest capacity to give and the highest likelihood to support your mission.



End-To-End Campaign Management

From concept to reporting, our team manages email campaigns, digital advertising campaigns, and comprehensive multichannel programs for high-performing online development efforts.



A Data-Savvy Extension of Your Team

Our team of fundraising experts will guide you through the data-driven fundraising process, from managing data hygiene and enhancement to identifying giving potential.

