

# ONLINE PROSPECT RESEARCH TOOL

Prospect Research Made Simple.



Quickly and easily find information about supporters and update records.



Target new donors based on wealth and giving history.



Reach more donors with less spend to increase fundraising ROI.

AlumniFinder Online, developed exclusively for higher education and nonprofit organizations, is prospect research made simple. Powered by LexisNexis® data, AlumniFinder Online allows you to query more than 1 billion current and historical records of consumer contact information, historical addresses, familial connections, financial status, and more.

## ADVANCED PROSPECT RESEARCH FOR MODERN FUNDRAISING

Accurately target your development, fundraising, and marketing efforts on your desired audience with AlumniFinder's easy-to-use online tool:

- Update your alumni and donors' addresses, phone numbers, email addresses, social media handles, and more with single-record lookups or batch updates
- Research donors and alumni for planned giving and major gift campaigns
- Build customized reports about donors with only the information you need
- Search for assets, business ownership, boat and aircraft registrations, employment information, marriage/divorce records, voter information, and much more
- Get a free Data Quality Report to quickly check the accuracy of records in your database

**Pay only for the services you use, with no monthly subscription fee, contracts, or hidden costs. Get started today!**

# AlumniFinder Online

Quickly and easily make updates to supporter records or develop fully-customized reports to find out more about a potential donor.

## ALUMNIFINDER ONLINE OFFERS THE FOLLOWING FOR YOUR PROSPECT RESEARCH:

- Person Search (Basic)
- Person Search (Premier)
- Contact Plus Search
- Email Search
- Phone Search (Basic)
- Phone Search (Premier)
- Reverse Phone Search
- Social Media Search
- Voter Search
- Aircraft Search
- Bankruptcy Search
- Professional License Search
- Property Search (Assessment)
- Property Search (Deed)
- Property Search
- Deceased Search
- Judgment Search
- Marriage Search
- Watercraft Search
- Employment Search
- Company Search
- Relatives Search
- Neighbors Search
- Associates Search
- Giving History Searches

[Register today at AlumniFinderOnline.com to get started!](https://AlumniFinderOnline.com)

## ALUMNIFINDER POWERS FUNDRAISING SUCCESS



### Full Suite of Targeted Data Solutions

AlumniFinder enables intelligent fundraising with a full suite of data hygiene, enhancement, and batch update solutions to ensure you reach the right supporters with your appeals.



### End-To-End Campaign Management

From concept to reporting, our team manages email campaigns, digital advertising campaigns, and comprehensive multichannel programs for high-performing online development efforts.



### Wealth Screening & Fundraising Analytics

Target your fundraising efforts on those with the greatest capacity to give and the highest likelihood to support your mission.



### A Data-Savvy Extension of Your Team

Our team of experts will guide you through the data-driven fundraising process, from managing data hygiene and enhancement to identifying giving potential.