

Terms of Use & Privacy Policy

AlumniFinder Terms of Use

Last amended: August 25, 2014

These Terms of Use are between you and AccuData Integrated Marketing, Inc. a Washington corporation (“we,” “us,” and “our”) and the parent company of AlumniFinder. Your use of the alumnifinder.com and alumnifinderonline.com websites or any affiliated websites (the “Website”) constitutes an acknowledgement that you have read the most recent version of the Terms of Use and that you agree to adhere to its terms. If you do not agree to be bound by these Terms of Use, please cease all further use. We reserve the right to amend these Terms of Use at any time.

1. Access to Website

Limited License. We grant you a limited license to access and make personal use of the Website and not to download (other than page caching) or modify any portion of the Website without our prior written approval. We may terminate this license at any time. You shall not use any robot, spider or another device to monitor the Website in any manner. You are prohibited from posting or transmitting any unlawful, threatening, libelous, defamatory, obscene, scandalous, inflammatory, pornographic, or profane material or any material that could constitute or encourage conduct that would be considered a criminal offense, give rise to civil liability, or otherwise violate any law.

2. Policies Governing Use of the Website

Links to the Website. You are expressly prohibited from framing or linking or otherwise using or displaying the Website in such a manner so that it appears to be part of your own or someone else’s website.

Links to Other Websites. We may place links on the Website to other websites on the Internet that are owned or operated by third parties. You acknowledge and agree that we are not responsible for, nor do we endorse or support, the operation of or content located on any such website, and we cannot and do not warrant that the content of such websites is accurate, complete, legal and/or inoffensive. By linking to these third-party websites, you acknowledge and agree that you may not make any claim against us for any damages or losses of any kind arising from the third-party website and/or the link.

3. Privacy Statement

AccuData Integrated Marketing, Inc. (AccuData), has developed this Privacy Statement with the promise to be open and honest about information you share with us. The more we understand about you and your needs, the better we can design features and suggest products and information that are relevant to your business. You may change your marketing communication preferences at any time. Because we collect specific data, we want you to be fully informed about how this information is used.

Contact Information. The following information pertaining to you and your business is collected:

- Name
- Company Name
- Title
- Email Address
- Postal Address
- Phone

- Other details related to understanding your business and marketing needs

How we use your information. We use your information to help us personalize and continually improve your query/count and order experience with us. We also use your information to notify you of other AlumniFinder, AccuData and AccuLeads products and services that might interest you. We do not sell, rent, trade or share your information with other companies.

We currently contract with several online partners, including but not limited to Google Analytics, to help manage and optimize our internet business and communications. We use the services of a marketing company to help us measure the effectiveness of our advertising and how visitors use our site. To do this, we use web beacons and cookies provided by our marketing company on this site. By supplementing our records, this information helps us learn things like what pages are most attractive to our visitors, which of our products most interest our customers, and what kind of offers our customers like to see.

If you would like to opt out, you can this: [Google Analytics Opt-out Browser Add-on](#)

AccuData may utilize any or all of the following Google Analytics to collect traffic data on our Website:

- Remarketing with Google Analytics
- Google Display Network Impression Reporting
- DoubleClick Platform Integrations
- Google Analytics Demographics and Interest Reporting

Communication Preferences. You may opt-out of marketing communications from AccuData or AlumniFinder by sending an email to marketing@accudata.com with “Unsubscribe” in the subject line. You will continue to receive only email messages related to transaction(s) you place over the phone and/or through our other product platforms.

4. Intellectual Property

1. AccuData, AlumniFinder and other marks, logos, graphics, and trade dress used on the Website are our trademarks or the trademarks of our affiliates, and may not be used in any manner (including in “meta-tags” or “hidden text”) without our prior written approval.

License to Submitted Suggestions and Ideas. If you submit material to the Website, it is considered non-confidential and non-proprietary, you grant us and our affiliates a nonexclusive, worldwide royalty-free, perpetual, irrevocable, transferable, sub-licensable license and right to use, reproduce, modify, adapt, publish, translate, create derivative works from, distribute, and display such material in any manner. You grant us and our affiliates the right to use the name that you submit in connection with such material, if we/they choose.

5. Disclaimer of Warranty; No Consequential Damages; Limitation of Liability

Disclaimer of Warranty. You acknowledge that your use of the Website is entirely at your own risk. Neither AccuData nor any affiliates involved in creating, producing, or delivering the Website is liable for any direct, incidental, consequential, indirect, or punitive damages arising out of your access to, or use of, the Website. Without limiting the foregoing, everything on the Website is provided to you “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESSED OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NONINFRINGEMENT. Please note that some jurisdictions may not allow the exclusion of implied warranties, meaning, some of the above exclusions may not apply to you. Check your local laws for any restrictions or limitations regarding the exclusion of implied warranties. AccuData also assumes no responsibility, and shall not be liable for, any damages to, or viruses that may

infect your computer equipment or other property on account of your access to, use of, or browsing of the website or your downloading of any materials, data, text, images, video, or audio from the Website.

No Consequential Damages. In no event shall we or any of our affiliates be liable to you for any special, consequential, incidental, indirect, punitive or exemplary damages, or lost profits or for the cost of procurement of substitute goods or services, however caused, including through the use of the Website, or the provision of services thereby.

Limitation of Liability. We use reasonable efforts to include accurate and up-to-date information on the Website. We make no warranties or representations as to its accuracy. AccuData assumes no liability or responsibility for any errors or omissions in the content on the Website.

6. Miscellaneous

Choice of Law; Jurisdiction. These Terms of Use shall be governed and interpreted in accordance with the substantive law of the State of Florida without regard to its conflict of law provisions. You agree to the exclusive jurisdiction of the courts located within Lee County, Florida. You understand that this website is directed only to residents of the United States.

1. If any provision of these Terms of Use is deemed invalid or unenforceable, that provision shall be deemed severable and shall not affect the validity, legality or enforceability of the remaining provisions.
2. Any section of these Terms of Use that by its terms and nature is meant to survive the termination of these Terms of Use, shall survive such termination.

Entire Agreement. These Terms of Use sets forth the entire understanding and agreement between us with respect to the subject matter hereof.

7. Contact Us

If you have additional questions or concerns, you may also write to us at:

AccuData Integrated Marketing, Inc.
Attention: Privacy Office
5220 Summerlin Commons Blvd.
Suite 200
Fort Myers, Florida 33907

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