

DATA HYGIENE

ALUMNIFINDER BATCH



Quickly and easily keep track of name, address and life changes with our batch processing services and reduce your returned mail volume and expenses.

What would it mean to your annual fund and advancement staff to quickly and accurately update the names, addresses, phone numbers, email addresses, wealth indicators, and deceased flags in your databases, for a fraction cost and time that it would take to do so online? Our batch processing services can do just that.

AlumniFinder couples the power of its multi-billion record data repository with deep data expertise. And because integrating data from multiple sources often means merging different file layouts and disparate data types. AlumniFinder employs a full staff of data experts who use complex database applications and human intuition to simplify this process.

Save time and money by electronically screening your database:

- Correct and Standardize Data for Faster Processing
- Identify Spelling and Data-Input Errors
- Remove Costly Duplicate Records
- Reduce Expenses Spent on Postage and Shipping

BATCH SERVICES AT-A-GLANCE

The Challenge

- Improve fundraising results by keeping donor information current
- Reduce the expense of direct mail campaigns by ensuring that costly materials reach the right person
- Find consistent donors who may have suddenly stopped donating

The Need

- Identify an efficient way to keep your database current by constantly monitoring and updating donor addresses and life changes information
- Find a reliable, cost-efficient way to find “lost” donors

The Bottom Line

- Produce stronger fundraising results by finding and staying in touch with past donors
- Stop spending money mailing to old addresses when your donor has moved
- Work with the premier service provider for all major educational institutions and other non-profits
- Gain the confidence that you can find lost individuals and obtain the highest quality of data available

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AlumniFinder Batch Specifications

An important first step to improving your fundraising results is to reduce the number of valuable donors you lose each year. AlumniFinder Batch helps you do this by keeping donor information current.

Largest Database	Leverage the largest database of proprietary and public information available.
Track Changes	Instantly keep track of address changes as well as find past addresses.
Search Disparate Data Sources	Search more than 10,000 data sources, and gather information from more than 20 billion public and proprietary records that are refreshed daily with an additional one million search records.
Relevant Information	Filter, link and scrutinize data based on relevance and data duplication.
Increase Productivity	Deliver the most comprehensive, accurate results at industry-leading speed.

The AlumniFinder Difference

By using a full range of data resources, powerful analytics and advanced donor database technology, our knowledgeable team of fundraising experts have been working with leading hospitals, schools, universities and other non-profits since 2001 to help them quickly achieve their development goals. We are committed to understanding your needs and helping to guide you through the entire fundraising process – from identifying which donors are most able to give and give the greatest amount to managing data hygiene and enhancement. Perhaps that's why over 98 percent of U.S. colleges and universities, and the top 10 non-profits use AlumniFinder – the most widely accepted locate-and-research service available today.

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